



# Reserve Your Ad Now for the 2009-10 Marengo-Union Chamber Community Guide

For more information please call the Chamber (815) 568-6680

**RESERVE YOUR AD EARLY!**  
**Ad Sales: Now Thru April 10th**  
**Publication Date: June 2009**  
**Payment Due: Upon final ad approval**

The 2009-10 Community Guide is a handy reference of need-to-know information that promotes your business or organization to EVERY Marengo and Union area household 365 days of the year. It is mailed FREE TO ALL households in the 60152 and 60180 zip codes in June and is distributed to new residents and businesses throughout the year.

**Dear Business Owner/Operator:**

We are presently taking ads for the Annual Marengo-Union Chamber Community Guide which will be published by the 1st of June and mailed to every household within the Marengo-Union zip code areas. The due date for payment of advertising is due upon final approval of your ad. **Membership Dues must be paid in full at the time of placement of ad to receive the member rate.**

**1** Please complete and return to the Chamber no later than April 10th. Ad reservations will close on that day.

Company Name: \_\_\_\_\_ Phone #: \_\_\_\_\_

Contact Name: \_\_\_\_\_ e-mail: \_\_\_\_\_

Address: \_\_\_\_\_

**2 AD SPACE DETAILS:** *please check the appropriate box*

- Please use the Exact Same ad as last year, confirm size by selecting ad size in chart below
- Please use the Same ad as last year but with changes, (please submit copy of ad with changes marked)
- We will Submit entirely new ad materials
- We will Submit a new ad in electronic format-PDF file – please email ad materials direct to our designer, Cindy Miller, email: cmiller@T6B.com, please use your Business Name/Marengo Chamber Guide Ad in the subject line

**IMPORTANT INFORMATION:**  
 Cost of Interior Black and White ads includes design of your ad.  
**Exception: All 4/color ads** require finished ad files in PDF format submitted electronically (hard copy proofs are needed). If you do not provide a finished ad file, a \$75 design charge will be added to your invoice.

**3 INTERIOR ADS: BLACK AND WHITE (SPOT COLOR AVAILABLE)** *please check the appropriate box*

AD SIZE:	DIMENSIONS	MEMBER COST	NON-MEMBER COST
<input type="checkbox"/> 1/8 Page - Business Card (HORIZONTAL ONLY)	3-5/8" x 2-1/8"	\$160	\$272
<input type="checkbox"/> 1/4 Page (VERTICAL ONLY)	3-5/8" x 4-3/4"	\$270	\$465
<input type="checkbox"/> 1/2 page (HORIZONTAL ONLY)	7-1/2" x 4-3/4"	\$405	\$700
<input type="checkbox"/> Full Page	7-1/2" x 9-3/4"	\$725	\$990
<input type="checkbox"/> Special Non-Profit Rate* (1/4 pg VERTICAL ONLY)	3-5/8" x 4-3/4"	\$160	\$160
<input type="checkbox"/> Spot Color, Blue... add to any size ad		Add \$50	Add \$50

*Ad Rates have not increased from last year*

\* Non-profit rate applies to schools, churches, community groups or organizations ONLY.

**AD PREPARATION:** All ad files should be submitted in the proper dimensions/proportions, in PDF format, Hi-Resolution, Fonts Embedded, black white (no RGB color) – except for Full-Color ads which should be in CMYK. If the fonts are not embedded we cannot be responsible for font changes during production. Photos used in the file should be at least 300dpi. If you are not able to submit a print ready PDF, you may provide us with supporting documents/photos/old layouts etc. anything you would like us to follow for the ad design. We will work with you to prepare an ad and supply a proof for your approval. Submit artwork/logos/photos in the form of graphic files (.tif, .jpg, or .pdf format) However, graphics and photos copied from a website are not of high enough resolution for quality publication. If you do not have electronic art etc. provide a clean hard copy that can be scanned.

**FULL COLOR INSIDE FRONT, BACK & OUTSIDE BACK COVER ADS** are available on a **FIRST COME, FIRST SERVED** basis

These are Full Color-Full Page ads, 8-1/2" x 11" full bleed, Please contact the designer (Cindy Miller (815) 544-5627) for proper specifications before submitting your file.

- MEMBER COST**
- Inside Front Cover **\$1,085**
  - Inside Back Cover **\$1,085**
  - Outside Back Cover **\$1,355**

**4** The center of the Community Guide lists Chamber members by business category. Please **Circle ONE FREE EXISTING Business Category** from the list below -- If you do not see your category please mark "other".

Accountants	Commercial Lending	Fine Furs	Legislative Representative	Rescue Squad
Advertising Agency	Communications	Floor Coverings	Libraries	Restaurants
Advertising-Print/Online	Computer Consulting	Florists	Manufacturing	Retail/Shoes/Clothing
Ag-Tourism	Computer Sales/Service	Funeral Homes	Marketing & Public Relations	Retirement Community
Amusements/Carnivals	Consignment	Garage Doors	Massage Therapists	Schools
Appliances/TVs/Sales/Service	Construction & Lawn Equipment	Garden Center/Landscaping Services	Military Service Organizations	Service Organizations
Attorneys	Contractors/General	Gift/Specialty store	Mortgage Lending	Signs
Auto Auctions	Contractors	Golf Courses	Municipal/County/Township	Small Engine Repair
Auto Paint/Body	Convenient Mart	Grocery	Museums/Attractions	Solid Surface Fabrication
Auto Parts/Supplies	Dentists	Hair Care/Salons	Newspapers/Publications	Spinning Supplies/Classes
Auto/Truck Service/Repair	Doctors	Hardware	Nursery/Landscaping Supplies	Sport & Recreation
Banks	Dog Grooming	Health Care	Nursing Homes/Care	Stables
Banquet Hall	Draperies	Heating/Air Conditioning	Optometry	Staffing Services
Beauty Consultant	Economic Development	Home Inspections	Painting/Decorating	Storage Facilities/Rentals
Blueprint Copying	Electrical Contractor	Homes/Subdivisions	Parks & Recreation	Trophies/Premiums
Cabinetry/Woodworking	Embroidery	Hospital	Pet Supplies	Trade Show Contractors/Displays
Car Rental	Employment & Training	Industrial/Commercial	Pharmacy	Utilities
Carpentry	Engineering	Contractors	Physical Therapy	Veterinarians
Carpet/Upholstery Cleaning	Equine & Animal Assisted Therapy for Challenged & At-Risk Youth	Insurance	Pizza	Waste Hauling
Catering	Estate Planning	Janitorial Services	Podiatric Medicine	Water Conditioning & Purification
Chiropractors	Excavating Contractors	Commercial/Industrial/Office	Printing	Website Development
Churches	Feed-Livestock/Pets	Landscaping Services/Lawn Maintenance	Real Estate	OTHER _____
Cleaning Services-Residential	Financial Services/ Investment		Rental-Contractor, Homeowner & Party	

**Please advise the chamber if you would like your business listed under additional categories.**  
 The cost for an additional listing (under an existing category) is \$20. The cost to add a new category (other than your initial free one) is \$30.  
 Please list my company under the following additional categories: \_\_\_\_\_

**5 Ad Cost Calculation:**

Ad Cost \$ \_\_\_\_\_

Spot Color (optional) \$ \_\_\_\_\_

Extra Categories (optional) \$ \_\_\_\_\_

**Total:** \$ \_\_\_\_\_

**PLEASE MAIL OR FAX THIS FORM:**  
**Marengo-Union Chamber of Commerce**  
 116 S. State Street  
 Marengo, IL 60152  
 (815) 568-6680  
 FAX: (815) 568-6879